

GATEWAY CENTER
for GIVING
HELPING DONORS DO MORE



2011 Annual Report



Images above from our 2010 Annual Meeting at Powell Hall

A LETTER FROM OUR LEADERSHIP

Friends of the Center,

I hope your year has been both joyous and productive. The Gateway Center for Giving has had one of the better years on record and we have our members and the community to thank. In addition to the more than 40 programs we delivered, hundreds of hours of research provided and some fabulous networking time, we also accomplished the near miraculous – the first ever Missouri Common Grant Application.

Through our board of directors' courage of leadership and our hardworking committees, the Center has emerged from a very troubling time stronger than ever with a return to membership numbers we saw before the economic collapse. The grantmaking community showed us that they needed the services of the Center more than ever!

We also saw a number of big changes this past year in our funding community. We said good-bye to some of our most seasoned leaders in the field (Dr. James Kimmey with the Missouri Foundation for Health; Don Cuvo with the St. Louis Mental Health Board; Bob Cox with Emerson; Norm Moenkhaus with the YouthBridge Community Foundation; and Jerry Paul of the Deaconess Foundation) and have welcomed new leadership in their place.

The Center is looking forward to supporting these new and some of our emerging leaders in the field of philanthropy in the coming years.

Looking ahead we plan to continue to provide the quality programs and services upon which our members and the community have come to rely. We are excited to also add another report about the need to understand and work with Intermediary Organizations as well as updating our regional, state, and national giving numbers.

Thank you for giving us the chance to serve you! We are looking forward to another strong year ahead.



In Service,

Cynthia Crim

Board Chair

GATEWAY CENTER FOR GIVING

is the St. Louis region's leading resource for helping foundations and corporations be more strategic with their philanthropy to help create a stronger community.

The Center embraces three ideals: collaboration, inclusiveness and effectiveness. We translate these ideals into action by helping donors CONNECT, LEARN and ACT to have greater impact on the issues they care about and the nonprofits they fund.



One of the highlights of 2011 was the release of the Missouri Common Grant Application (CGA). The Center convened a committee of more than 14 grantmakers over the course of a year to create the CGA toolkit that would allow Missouri grantmakers and grantseekers to work from a common set of questions and definitions that reinforce solid practices. It was designed to help make the grantmaking process simpler and more efficient for nonprofits while at the same time encouraging dialogue between funders and nonprofit organizations.

"The CGA is a 'win-win' model.

*It simplifies the grant application process for nonprofits and
it organizes data and information systematically for funders."*

- Sister Joan Kuester, Executive Director, Daughters of Charity Foundation of St. Louis

HELPING DONORS

CONNECT

The Center provides quality skill building and networking programs to help donors gain the knowledge, tools and inspiration to improve their organizations and the community.

Through the Center's roundtables, workshops, networking events and affinity groups, donors make invaluable connections with each other. These timely connections help inform and strengthen donor collaborations and decisions about grantmaking. One of our most well attended events of the year was our program on Leadership Transitions where our members gleaned wisdom from some of the grantmaking community's retiring leaders including: Bob Cox (Emerson), Don Cuvo (St. Louis Mental Health Board), Dr. Jim Kimmey (Missouri Foundation for Health), and Rev. Jerry Paul (Deaconess Foundation).

LEARN

The Center provides quality research and information to help donors be more informed about important trends in philanthropy in the region and throughout our nation.

Effective grantmaking is rooted in continuing education in real time. The Center launched a revamped website (www.centerforgiving.org), released a blog (<http://blog.centerforgiving.org>), and joined the Facebook community (<http://www.facebook.com/GatewayCenterforGiving>). These efforts have helped us to stay in closer contact with our members and have allowed donors and community leaders stay connected to the most current information and emerging trends in effective grantmaking and activities in the region.

ACT

The Center links donors and other regional stakeholders to help our community act in informed and collective ways on those issues that are important to our region.

The work being done through our Affinity Groups and Donor-to-Donor programs provide ways for donors to individually and collectively act to address some of our region's most pressing issues. The Center has taken a lead on the topic of nonprofit intermediaries first with the release of the report "Understanding the Intermediary Infrastructure in St. Louis: Who They Are, What They Do, and Common Misconceptions" and then with the convening of a group of funders and intermediaries to create a follow up report: "Measuring the Work of Intermediaries in the St. Louis Region".

2011 EXCELLENCE IN GRANTMAKING AWARDS

The Gateway Center for Giving celebrates the work of our St. Louis area grantmakers through our Excellence in Grantmaking Awards by honoring donors who fund programs, efforts, or initiatives that have made a significant impact in the region.

giving is on time.....

Maritz was nominated by Arts & Education Council for supporting the Maritz Arts and Education Fund for Teachers that has helped fill the gap in funding for arts education. When funding was severely cut to arts programming in local schools, Maritz stepped up to prevent the loss of vital arts programs and enabled students to continue to excel in the arts.



giving is far reaching.....

Daughters of Charity Foundation of St. Louis was nominated by Rebuilding Together- St. Louis and The Home Repair Network for working closely with nonprofits to help them realign their programs and strategies to better meet the needs of their clients and the community during these difficult economic times. Additionally Daughters of Charity is recognized for helping to spearhead the creation of a Missouri Common Grant Application.

giving is on going.....

The Saigh Foundation was nominated by a record three nonprofit organizations in 2011- Webster University, St. Louis Zoo, and Wyman Center.

The St. Louis Zoo recognizes the Foundation's tremendous generosity, leadership, and support since 2002 that has inspired others in the community to support the Zoo, its endowment, and The Living Promise Campaign.

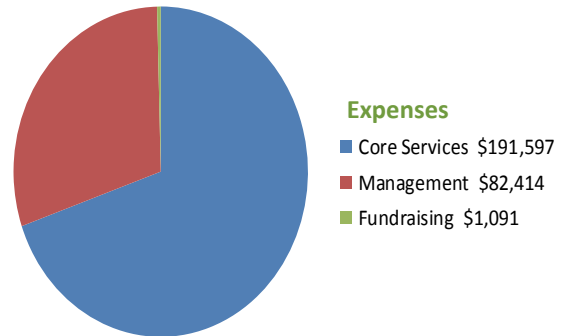
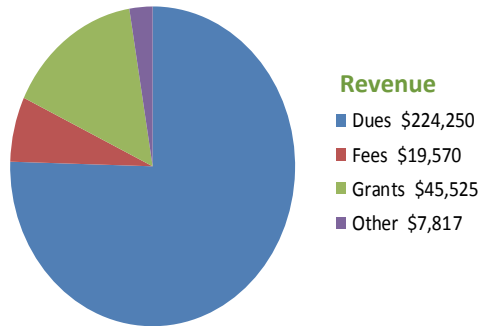


Webster University commends the Foundation for creating lasting change at the University by allowing them to institutionalize our Student Literacy Corps and position the program to broaden both its capacity and its base of philanthropic support.

Wyman Center thanks the Foundation for providing consistent and substantial support since 2005 to young people in St. Louis through an endowment gift to Wyman that provides perpetual scholarships to two young people through Wyman's Teen Leadership Program (TLP) and established the Fred Saigh Young Leaders Award.



2010 FINANCIAL REVIEW



2011 PROGRAMS AND SERVICES

The Center convened more than 30 programs for grantmakers and 10 programs for nonprofits in the greater St. Louis region in 2011 including:

- 2010 Annual Meeting at Powell Hall
- Corporate Roundtables
- Donor-to-Donor Programs
- Education Funders Affinity Group
- Family Foundation Roundtable Luncheons
- Grantmaker Skills & Strategies
- Grantmakers & Collaborations
- Meet the Donor
- Will to Give Orientations
- Women in Philanthropy Luncheons

The Center produced 2 reports for grantmakers and the community:

- Dollars & Sense 2011: A Report on Major Restricted Funding Campaigns in the St. Louis Region
- Understanding the Intermediary Infrastructure in St. Louis: Who They Are, What They Do, and Common Misconceptions

The Center provided information services and research to our members that included:

- A revamped website and a new blog
- Release of the Missouri Common Grant Application
- 51 editions of *What Gives?* – our electronic news updates
- 85+ Member Requested Research – our individualized information service

COMMITTEES



In 2011, Gateway Center for Giving's work was led by numerous volunteer committees. We gratefully acknowledge the important role these committees and their members played in the work of this organization.

FINANCE COMMITTEE

Lyle Brizendine, Chair, Bank of America; H. Jill Fivecoat, Northern Trust; David Krauss, Commerce Family Office; Ann Vazquez, Lutheran Foundation of St. Louis

PROGRAMS & SERVICES COMMITTEE

Jane Donahue, Chair, Deaconess Foundation; Lisa Dinga, Innovative Technology Education Fund; Melinda McAliney, Lutheran Foundation of St. Louis; Cynthia Medart, Bland Family Foundation; Ann McFarland Sullins, Community Leader

ENGAGEMENT COMMITTEE

Matt Oldani, Chair, Build-A-Bear Workshop; Diane Drollinger, Greater Saint Louis Community Foundation; Claire Hundelt, Vatterott Foundation; Jennifer Jones, Greater Saint Louis Community Foundation; Amy Rome, The Rome Group; Mary Swan, Ameren Missouri

AUDIT COMMITTEE

Ann Vazquez, Chair, Lutheran Foundation of St. Louis; Lyle Brizendine, Bank of America; John Fort, John and Mary Kaye Fort Family Fund; Michael Yarbrough, St. Louis Rams

NOMINATING COMMITTEE

Jane Donahue, Chair, Deaconess Foundation; Lyle Brizendine, Bank of America; Sue Schlichter, Express Scripts Foundation; Mary Swan, Ameren Missouri

RECOGNITION

We gratefully thank the following organizations and individuals for providing additional grants and in-kind support of our 2011 services:

Ameren Missouri, Bank of America, Bland Family Foundation, Boeing, Build-A-Bear Workshop, Cardinals Care, Commerce Bank, Daughters of Charity Foundation of St. Louis, Deaconess Foundation, Emerson, Enterprise Holdings, Express Scripts, Greater Saint Louis Community Foundation, Incarnate Word Foundation, Innovative Technology Education Fund, Lutheran Foundation of St. Louis, Maritz, Missouri Foundation for Health, Northern Trust, Peabody Energy, Pettus Foundation, The Rome Group, RubinBrown, The Saigh Foundation, St. Louis Mental Health Board, St. Louis Planned Giving Council, Sandberg Phoenix & von Gontard P.C., Sisters of Mercy Healthcare System, United Way of Greater St. Louis, Wells Fargo Advisors, Whitaker Foundation

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* Executive Committee Members

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Lindsey Linzer

Program & Information Manager

Beth Grady


Center Manager

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ARCHS	Innovative Technology Education Fund	The Saigh Foundation
AT&T	Estelle W. and Karen S. Kalish Fund	St. Louis Blues 14 Fund
Bank of America	Laclede Gas Company	St. Louis Community Credit Union
Donald L. Barnes Foundation	Mont and Karen Levy	St. Louis Public Schools Foundation
BJC HealthCare	Lutheran Foundation of St. Louis	St. Louis Rams
Bland Family Foundation	Maritz	Sandberg Phoenix & von Gontard Charitable Foundation
The Boeing Company	MasterCard Worldwide	Save-A-Lot Food Stores
Brightman Family Fund	Missouri Foundation for Health	Savvis, A CenturyLink Company
Brown Sisters Foundation	Monsanto Fund	Schnuck Markets, Inc.
Build-A-Bear Workshop	Nestle Purina PetCare Company	Sigma-Aldrich
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Covidien	The Pillsbury Foundation	Trio Foundation of St. Louis
Crawford Taylor Foundation	PNC	Robert J. Trulaske, Jr. Family Foundation
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Emerson	Cleaves and Mae Rhea Foundation	Vatterott Foundation
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John and Mary Kaye Fort Family Fund		

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