

KEY FINDINGS

- Although financial investments suffered epic losses as a result of the 2008 recession, **giving by foundations has increased by 9.6%** in the four-year period ending in 2010. In the same period there was a -10.5% change in local foundations' assets.
- Despite the recession, **giving by businesses in the region remains robust.** Before the economic downturn, the 2004 *Private Dollars for Public Good* report had indicated the strong role of St. Louis-area corporations in philanthropy. Today, many corporations with a local presence continue to give generously. Nearly \$60 million was given by the 10 top corporate grantmakers with a base of operation or major market in St. Louis. And St. Louis-area organizations are often the beneficiaries: Half of these corporate funders directed more than 70% of their charitable dollars to nonprofit organizations in the region.
- Households have been hit hard by joblessness, foreclosures, and tough economic conditions. **Giving by individuals continues to be strong** constituting the primary force behind charitable and philanthropic activity in the region. Although the total dollar amount across the state may have decreased, the average itemized charitable contribution per return has held steady at about \$4,250.
- After a decline at the height of the recession, **giving to the United Way of Greater St. Louis surpassed levels set in 2006 and 2007.** The 2011 campaign totaled more than \$70 million from generous donors across the region.
- Going forward in 2012 and beyond, the trend is for nonprofits and funders to more on **community capacity through Performance Partnerships, Philanthropic Equity, and Creative Cross-sector Advocacy.**

Giving in St. Louis

Executive Summary

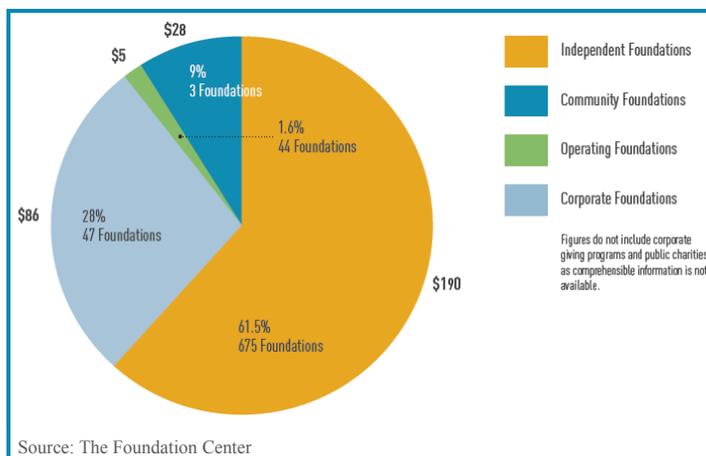
2012 Report from the Gateway Center for Giving on the State of Giving in the St. Louis Metropolitan Region



Funding for this report was made possible through the generous support of:

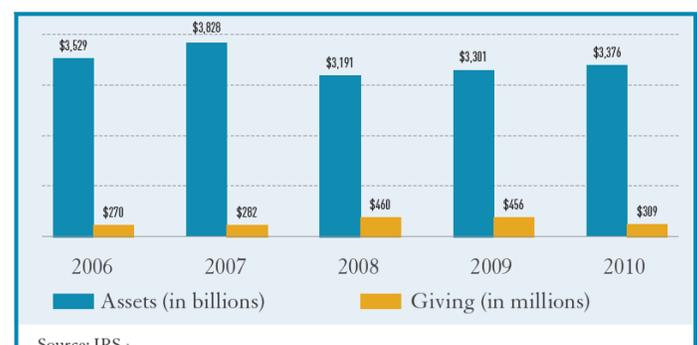


Grantmakers By Total Giving (in millions) and Type in St. Louis

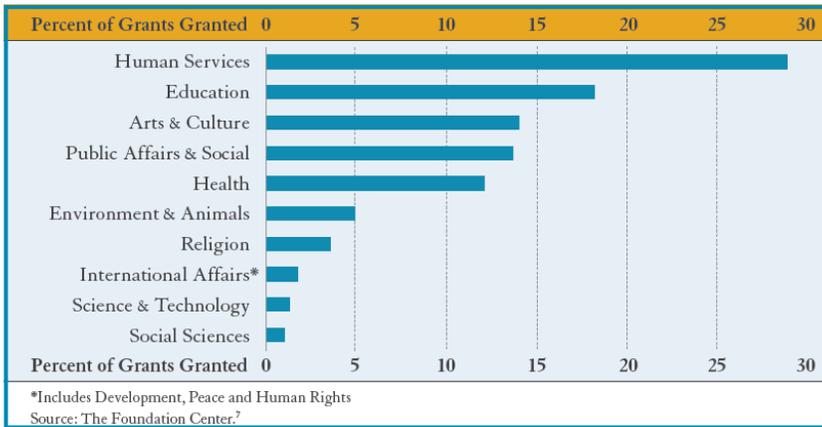


Total assets of St. Louis area foundations fell 16.6% from 2007 to 2008, decreasing from about \$3.8 to \$3.2 billion. From 2008 to 2010, **assets rebounded to \$3.4 billion**, or by about 5%.

St. Louis Foundations' Assets and Giving



Midwest-based Foundation Giving Priorities



A strong majority of local grantmakers reported **Education** as one of their top three funding interests. **Health** interests ranked highly as well, with almost half the grantmakers reporting either mental or physical health as a funding priority.

5% increase in giving to education between 2005 and 2010

A primary concern of the Giving in St. Louis Report is how philanthropic and charitable giving “weathered the storm” of the 2008 economic recession. In general, most forms of giving have either stabilized or started a modest increase.

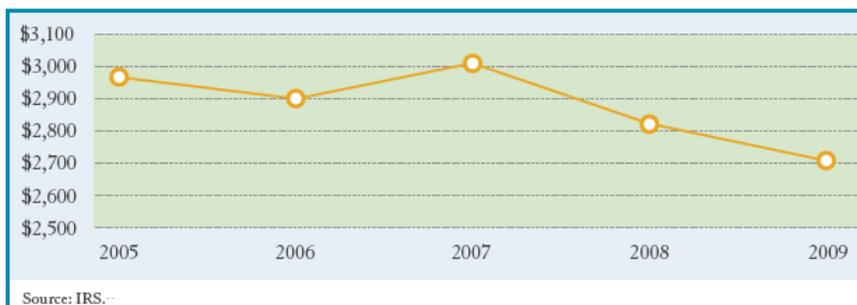
9.6% increase in giving by St. Louis Foundations 2007-2010

St. Louis-Based Foundation Assets and Giving, 2010

	Foundation	Total
By Assets	Missouri Foundation for Health	\$1,221,322,818
	The James S. McDonnell Foundation	464,440,606
	Greater Saint Louis Community Foundation	170,208,904
	The Crawford Taylor Foundation	148,877,676
	L-A-D Foundation, Inc.	122,588,382
	The Danforth Foundation*	120,333,845
	Alvin Goldfarb Foundation	116,018,698
	Enterprise Holdings Foundation	108,662,616
	Lutheran Foundation of St. Louis**	91,114,561
	Anheuser-Busch Foundation	80,577,009
By Giving	The Danforth Foundation*	\$39,574,528
	Missouri Foundation for Health	38,097,798
	Greater Saint Louis Community Foundation	27,013,704
	The James S. McDonnell Foundation	25,881,175
	Emerson Charitable Trust	19,888,815
	Monsanto Fund	17,125,091
	Anheuser-Busch Foundation	13,055,710
	The Crawford Taylor Foundation	10,116,650
	Enterprise Holdings Foundation	9,503,731
	The JSM Charitable Trust	8,211,948

Source: The Foundation Center, 2012 and 2010 Form 990

Itemized Charitable Contributions in Missouri Fall after 2007 (in millions)



The amount given by individuals is **more than five times** the total contributions of either foundations or corporations.

In 2010, 32% of residents over age 16 volunteered in the St. Louis region—a much higher percentage than the national rate of 26%.