



GATEWAY CENTER *for* GIVING
HELPING DONORS DO MORE

2009 ANNUAL OVERVIEW

A LETTER FROM OUR LEADERSHIP

Friends of the Center,

What a year! The Gateway Center for Giving entered 2009 with many uncertainties. Foundations, like everybody else, were feeling the sting of recession. We worried about membership and attendance at functions. We set aside our strategic plan because of the economic crisis and will resume re-visioning in 2010. We were in the midst of a leadership transition in the staff. The budget for the year was tenuous at best. Our landlord wanted the space back. But that was then – look at us now:

- *We ended the year in the black.*
- *We delivered on all the programs and services we promised.*
- *We added three new board members and strengthened community representation on the Programs and Services Committee*
- *We hired a new staff team that is exceptional in dedication to the Center's mission and in productivity.*
- *We are stronger, leaner than ever before!*

Credit for this progress under constraints belongs to many – the Board and Executive Committee that stepped in and kept things running during staff transition; Mary McMurtrey whose energy is formidable and spirit is unquenchable; the new staff members who have demonstrated creativity and commitment

in doing more with less; and our Members whose continued support in hard times sustained all of the above throughout the year. We now approach 2010 with certainty:

- *Certainty that we can build on the programmatic and financial success of 2009.*
- *Certainty that the economy's improvement will create new opportunities for advancing philanthropy in St. Louis.*
- *Certainty that the Center is well-positioned to both participate and lead in that advancement.*

The needs of our community have never been greater. Neither have the opportunities for creative philanthropy to meet those needs. The Center is poised and ready to help members and the community rise to the challenge!

In Service,

Dr. James Kimmey
Board Chair





GATEWAY CENTER FOR GIVING

is the St. Louis region's leading resource for helping individuals, foundations and corporations do more with their gifts of time, wisdom and wealth.

The Center embraces three ideals: collaboration, inclusiveness, and effectiveness.

We translate these ideals into action by helping donors *connect, learn* and *act* to have greater impact on the issues they care about and the nonprofits they fund.

■ **OUR MISSION** is to provide services to strengthen and expand philanthropy to improve the St. Louis region.

■ **OUR VISION** is a thriving St. Louis region in which a strong philanthropic community and effective nonprofits collaboratively advance the quality of life of all citizens.

The Gateway Center for Giving thanks Enterprise Holdings and Emerson for their support of our annual meeting and annual report.

giving is...



HELPING DONORS DO MORE WITH THEIR GIVING

The Center provides quality programs, research and information to help donors gain the knowledge and inspiration to improve their organizations and the community.

- **CONNECT** Through the Center's roundtables, workshops, seminars and networking events, donors make invaluable connections with each other. These timely connections help inform and strengthen donor collaborations and decisions about grantmaking.
- **LEARN** Effective grantmaking is rooted in continuing education in real time. Our website, www.centerforgiving.org helps donors and community leaders stay connected to the most current information and emerging trends in effective grantmaking and activities in the region.
- **ACT** The work being done through our affinity groups in education and the economy provide ways for donors to individually and collectively act to address some of our region's most pressing issues.

..... *on time*

- ◀ The St. Louis Mental Health Board worked closely with nonprofits serving the needs of new Americans in St. Louis. Through this collaboration the CANA network was created for immigrants needing critical and timely mental health services.

giving is...



◀ In-kind support and volunteerism are as critical to helping nonprofits as financial support. Monsanto has been providing grants as well as employee judges and volunteers for the Academy of Science's Greater St. Louis Science Fair for over 60 years--with a far reaching impact on 50,000 students in grades K - 12 per year.

far reaching

SUPPORTING NONPROFITS THROUGH DONOR AWARENESS

The Center provides an important link between the donor and nonprofit communities to build stronger relationships in support of their common interests.

■ **CONNECT** Through our database of nonprofits and the Dollars & Sense update on major restricted funding campaigns, the Center provides information that helps nonprofits and donors to connect on issues of shared interest.

■ **LEARN** Held several times each year, Meet the Donor programs provide learning opportunities to get up-close and personal with grantmakers who share information about their priorities, helping to ensure the most effective use of charitable contributions.

■ **ACT** The Center partners with other sector infrastructure organizations to ensure that the voice of nonprofits is heard by donors. These relationships help foster a sense of shared experience to help support real and sustainable change for our communities' toughest challenges.

giving is...



GROWING GIVING TO MEET THE NEEDS OF OUR COMMUNITY

The generosity of our region is well documented, continuing this tradition requires growing the base of charitable giving. The Center is committed to reaching new audiences with the tools they need to make giving a part of their personal traditions.

- **CONNECT** Will to Give was launched in 2006 to provide support to nonprofits and professional advisors in connecting with individual donors about the importance of charitable bequest giving.
- **LEARN** The Center represents a diverse group of donors and regularly speaks on behalf of the philanthropic sector about the importance of charitable giving at the local and national level.
- **ACT** Through collaborative programs and timely research and information available to all who work in the sector, the Center actively promotes collective and thoughtful action to change the world in which we live and work.

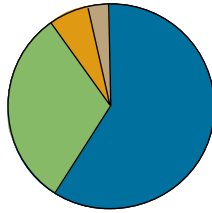
..... *on going*

- ◀ There is no better way to leave a legacy than by changing the future. The Vatterott Foundation spans multiple generations and includes over 60 years of giving to the community – their legacy is seen in the faces of the children involved in the ACCESS Academies Program.

2009 FINANCIAL REVIEW

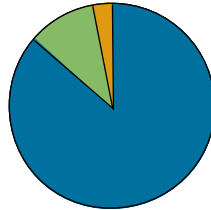
Revenue

- Dues \$231,666
- Fees \$24,963
- Grants \$112,920
- Other \$7,941



Expenses

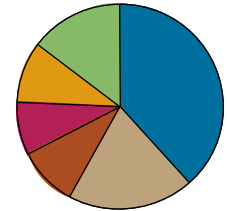
- Core Services \$339,865
- Management \$52,565
- Fundraising \$902



2009 MEMBERSHIP OVERVIEW

79 Members

- Corporate 31
- Family 15
- Private 8
- Other 7
- Associates 12
- Individual 6



COMMITTEES

In 2009, Gateway Center for Giving's work was led by numerous volunteer committees. We gratefully acknowledge the important role these committees and their members played in the work of this organization.

EXECUTIVE COMMITTEE

James Kimmey, Chair, Missouri Foundation for Health; John R. Brightman, Community Leader; Cynthia Curry Crim, Commerce Bank; David Luckes, Greater St. Louis Community Foundation; Kathy Reeves, Enterprise Holdings; Chris Thompson, Cleaves and Mae Rhea Foundation

FINANCE COMMITTEE

David Luckes, Chair, Greater St. Louis Community Foundation; John R. Brightman, Community Leader; James A. Finch, Pettus Foundation; Joseph McCarthy, Missouri Foundation for Health; Jill Fivecoat, Northern Trust Bank

NOMINATING COMMITTEE

Kathy Reeves, Chair, Enterprise Holdings; Ann McFarland Sullins, Community Leader; Cimmy Medart, Bland Family Foundation; Chris Thompson, Cleaves and Mae Rhea Foundation

ENGAGEMENT COMMITTEE

Kathy Reeves, Chair, Enterprise Holdings; Amy Rome, The Rome Group; Matt Oldani, Build-A-Bear Workshop; Jennifer Jones, Greater St. Louis Community Foundation; Martha Gragg, Missouri Foundation for Health

PROGRAMS & SERVICES COMMITTEE

Cynthia Curry Crim, Chair, Commerce Bank; Lisa Dinga, Paradigm Shift Studio and Innovative Technology Education Fund; Jane Donahue, Deaconess Foundation; Ann McFarland Sullins, Community Leader; Gordon Philpott, Philpott Family Foundation; Bob Ventimiglia, UMB Bank

AUDIT COMMITTEE

John R. Brightman, Chair, Community Leader; Lyle Brizendine, Bank of America; Ann Vazquez, Lutheran Foundation of St. Louis

2009 PROGRAMS AND SERVICES OVERVIEW

The Center convened 40 programs for grantmakers and 8 programs for nonprofits in the greater St. Louis region.

- The Education Funders of St. Louis Affinity Group
- The Environmental Funders Affinity Group
- Grantmakers and the Economy Affinity Group
- Skill building for grantmakers
- Networking luncheons for grantmaker women

The Center produced 2 reports for grantmakers and the community.

- Environmental Sustainability and the St. Louis Region Report
- Dollars & Sense: A Report on Major Restricted Funding Campaigns in St. Louis

2010 PROGRAM CALENDAR

● *program for donors* *program for nonprofits*

JANUARY

- Annual Meeting

FEBRUARY

- Economy AG
- Education Funders Workgroup Meeting
- Will to Give 2010 Registration Opens

MARCH

- MicroEdge User Group Meeting
- Essential Skills and Strategies
- Philanthropy After Hours
- Corporate Roundtable
- Meet the Donor: Capital Campaign Report

APRIL

- Family Foundation Roundtable
- Education Funders Workgroup Meeting
- Will to Give Orientation

MAY

- Women in Philanthropy Luncheon
- Economy AG
- Will to Give Orientation

JUNE

- MicroEdge User Group Meeting
- Education Funders Workgroup Meeting
- Philanthropy After Hours

JULY

- Essential Skills and Strategies
- Meet the Donor

AUGUST

- Education Funders Workgroup Meeting
- Will to Give Orientation

- Family Foundation Roundtable
- MicroEdge User Group Meeting
- Corporate Roundtable
- Will to Give Orientation
- Economy AG

OCTOBER

- Essential Skills and Strategies
- Education Funders Workgroup Meeting
- Meet the Donor

NOVEMBER

- MicroEdge User Group Meeting
- Education Funders Workgroup Meeting
- Will to Give Orientation
- Meet the Donor

DECEMBER

- Family Foundation Roundtable: Holiday Party
- Women in Philanthropy Luncheon

2009 BOARD OF DIRECTORS

James R. Kimmey, MD, MPH
Chair
Missouri Foundation For Health

Kathy Reeves
Vice Chair
Enterprise Holdings

David R. Luckes
Treasurer
Greater Saint Louis Community
Foundation

Christopher S. Thompson
Secretary
Cleaves & Mae Rhea Foundation
Lowenhaupt Global Advisors, LLC

Kasey D. Bergh
Nestle Purina Petcare Company

John R. Brightman
Community Leader
Umb Bank

Lyle Brizendine
Bank Of America

Cynthia Curry Crim
Commerce Bank

Jane Donahue
Deaconess Foundation

H. Jill Fivecoat
Northern Trust Bank

John Fort
St. Louis Social Venture
Partners

JoAnn Hejna
The Saigh Foundation

Sr. Joan Kuester, D.C.
Daughters of Charity
Foundation of St. Louis

Cynthia Medart
Bland Family Foundation

Cheryl D. Polk
United Way of Greater St. Louis

Sue Schlichter
Express Scripts Foundation

Ann Sullins
Community Leader

STAFF

Mary McMurtrey
President

Kiesha Davis
Manager, Programs and Services

Beth Collins
Administrative Assistant

RECOGNITION

We gratefully thank the following organizations and individuals for providing additional grants and in-kind support of our 2009 services:

Alberici Foundation
Ameren UE
Bank of America
Boeing
Build-A-Bear Workshop
Citi
Cleaves and Mae Rhea
Foundation
Commerce Bank
Deaconess Foundation
Centene Corporation
Donald L. Barnes Foundation
Emerson

Enterprise Holdings
Express Scripts Foundation
Greater Saint Louis Community
Foundation
Incarnate Word Foundation
Lutheran Foundation of St. Louis
Maritz
Missouri Foundation for Health
Pettus Foundation
Philpott Family Foundation
Pfizer
Regions Bank
Rubin Brown

Sandberg, Phoenix & von Gontard
Charitable Foundation
SAVVIS Communications
St. Louis Planned Giving Council
St. Louis Zoo
The Rome Group
The St. Louis Public Schools
Foundation
Youthbridge Community
Foundation
St. Louis Regional Arts Commission
United Way of Greater St. Louis
Vatterott Foundation
Wells Fargo Advisors

GATEWAY CENTER *for* GIVING

1141 South 7th Street | St. Louis, MO 63104 | 314.621.6220 | www.centerforgiving.org